



Hospital In The Home
HITH Society Australasia Ltd.



Hospital In The Home Strategic Plan

People | Innovation | Education | Quality in Care

2013—2015



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MESSAGE FROM THE HITH SOCIETY PRESIDENT



The Hospital in the Home (HITH) Society of Australasia is the independent peak industry organisation developed by leaders in their field. It is an independent member driven organisation not bound by Australian governments and private industry. The HITH Society is committed to supporting the intention and promotion of members providing acute care in the community environment. The HITH Society by producing and publishing high quality health care information also tries to ensure this information is stable, accurate and sustainable. The independent and transparent advice it provides will be used to determine and assist members with educational, clinical, quality and funding information where possible to support them in their discussions with Local Hospital Networks (LHNs), Medicare Locals and private organisations for the provision of HITH services.

HITH Society Executive has developed a *Strategic Plan*, which sets the HITH direction for the next two years and its importance as an option of care to the community, public and private hospitals and General Practitioners across Australia and New Zealand initially. The *HITH Strategic Plan* is a key document for the HITH Society Executive to fulfil its obligations to current members, Government, industry and sponsors as it guides the organisation in ever changing and dynamic health care environment.

The HITH Society Executive is dedicated to creating an organisation that is not static but contemporary, informative, supportive, promotional and financially solvent. To do this we need members to be involved in working parties and committees to progress the work of the Society and members in areas of research, quality and safety, membership, Allied Health, Paediatrics and many more. Many of these Committees are set up and some are to be set up in the near future to progress the Strategic Plan. Thank you to all those involved and in the past for your contributions. These committee and other advisory committees have been established to advise the HITH Society on matters in relation to the functions of HITH. These committees will ensure that the underlying principles of the HITH Society Strategic Plan are aligned with industry and are both achievable, sustainable, educational appropriately, relevant and technically appropriate.

HITH values the work, talent and contribution of its people and is creating organisation wide development strategies to maintain and grow discipline expertise and intellectual capital. HITH Society facilitates an atmosphere of open communication and welcomes ideas and innovation. The members of the HITH Society have in the past and for the future demonstrate a strong team ethic and collaborative culture and take pride in their work. We look forward to promoting HITH to the Australia, New Zealand and to the world!

Nicholas Marlow
President HITH Society Australasia

PREAMBLE

The HITH Society of Australasia was established by members of HITH services across Australia and New Zealand coming together from various smaller organisations in 2006. It is a registered company in Australia. The HITH Society is a peak body that promotes HITH across Australia & New Zealand and the rest of the world via promoting research, funding and developing position papers and organising a Scientific Conference every year in Australia.

The HITH Society is independent of Commonwealth, State and Territory governments, private industry and is governed by a board of independently appointed directors.

The HITH Society sees its functions as follows:

- to assist in educating and supporting members
- to promote HITH to the wider healthcare community
- to promote HITH activities by engaging sponsors and other interested parties
- to be the peak industry body for HITH for Government, industry and the wider community
- publish where possible this, and other information, in reports, conferences and seminars to engage and assist members to inform decision makers in relation to the funding and development of HITH.

Independent of all Australian governments, in performing its functions, the HITH Society is committed to transparency and collaboration. The HITH Society will consult with and inform consumer and representative groups within healthcare via both the Committee structure, working groups and through the HITH Society website.



OUR VISION

The HITH Society of Australasia is committed to the values of independence, transparency, integrity, fairness, respect, accuracy and accountability.

We value collaboration and demonstrate our values in our interaction within HITH, with our stakeholders and the community.



STRATEGIC DIRECTIONS

A. LEADERSHIP

HITH Society is recognized as the peak industry body by

- Federal Govt
- State Govt.
- Health industry
- Private & not for profit
- Community

STRATEGY	PERFORMANCE INDICATOR
<ul style="list-style-type: none"> • HITH Communication Strategy that is developed, tested and functioning • Create a list of designated spokespersons in each state/ territory • Executive group to encourage HITH publications • Publish and distribute to members HITH Conference papers via website • Respond to media issues on behalf of HITH and its members • Develop policy statements • Engagement of other associations e.g. AHHA, AMA, Professional • Colleges, Australian Quality & Safety Commission and Australian College of Nursing • Set up alerts with the social media • Involvement in “Think Tank” and strategic policy discussions with funders of HITH • Further development of world-wide HITH network 	<ul style="list-style-type: none"> • Complete Communication Strategy • Executive members are nominated to respond to government, industry and media requests. • Media releases relating to HITH are developed within a short time frame to respond to urgent issues • At least one ‘good news story’ from the Society should be developed for print media annually • Develop guidelines for publishing & targeting journals

HITH Society demonstrates leadership in policy development and advocacy

STRATEGY	PERFORMANCE INDICATOR
<ul style="list-style-type: none"> • The Executive Council will participate in reviews and consultations and advocate around important policy issues relating to HITH service provision in Australasia • Representation on key National and State, Territory & Regional advisory groups • Engage HITH membership and within the government sector • Planning and governance guidelines is developed for responding to industry, members, government and media enquiries; template of responses to questions; media releases, media comments • Push for inclusion on ‘Health Round Table’ 	<ul style="list-style-type: none"> • Policy contributions are monitored by the Executive Council • Representation on policy and advisory committees across Australia/New Zealand is maintained and / or increased • Policy documents / commentaries are published on the HITH Society website

Revenue opportunities are expanded to be consistent with the budget to ensure growth and facilitate future planning

STRATEGY	PERFORMANCE INDICATOR
<ul style="list-style-type: none"> • The budget is managed using strict accounting and reporting • Engage professional expertise onto the executive to assist Society to achieve revenue opportunities • Development of new sponsorship partners • Review opportunities for tax deductible gift donations 	<ul style="list-style-type: none"> • The budget is reviewed & revised annually by auditors. • Co-opt specialist on Executive • Sponsorship / Funding development working party commenced • Treasurer's gets HITH Exec signoff

Strategic plan is developed, reviewed and updated at regular intervals

STRATEGY	PERFORMANCE INDICATOR
<ul style="list-style-type: none"> • Individual activities undertaken by the Society at face to face meeting Nov 13 • Achievements/performance against the Strategic plan will be evaluated annually 	<ul style="list-style-type: none"> • Strategic Plan reviewed & endorsed Report against Plan incorp. into AGM

B. MEMBERSHIP

HITH Society to be the peak professional body by developing improved & affordable services for members, prospective members with current HITH information, research & policy, contacts, leadership, conference and seminars, professional advice

STRATEGY	PERFORMANCE INDICATORS
<ul style="list-style-type: none"> • Membership strategy to reach all HITH health professionals and potential members • Review Corporate Membership • Streamline membership process & give value for money • Development of links with corporate, state and private organisations • Communication strategy to include re-launch of membership "drive" to reach Local, State & Commonwealth Health Departments & universities/ research institutions • Branding of HITH Society to be used to promote the Society e.g. use of HITH Society template when presenting on behalf of Society; • Respond to the HITH Conference Website survey 	<ul style="list-style-type: none"> • Set up a HITH Membership working party 2013 • Corporate membership decision be made 2013/14 • HITH Membership working party to formulate recommendations for Exec. • Corporate membership decision be made 2013/14 • Set up a membership working party 2013 & Executive Council members promote the HITH Society within related spheres e.g. other conferences & health professional group meetings • Update the HITH Society PowerPoint template for use in presentations

Services provided meet the needs of the membership

STRATEGY	PERFORMANCE INDICATORS
<ul style="list-style-type: none"> • Review services in line with member needs & satisfaction survey 	<ul style="list-style-type: none"> • Feedback via questionnaire obtained from members at the end of 2009 to determine progress

Active participation by members in Society activities is encouraged

STRATEGY	PERFORMANCE INDICATORS
<ul style="list-style-type: none"> Leading clinicians are targeted to assist in working parties 	<ul style="list-style-type: none"> Office bearer positions for Executive Council, Interest Groups, and Working Parties contain at least 20% diversity of membership

Expand and broaden HITH Society membership

STRATEGY	PERFORMANCE INDICATORS
<ul style="list-style-type: none"> Strategy developed to target potential new members Develop a membership working party Increase membership numbers across Australia, New Zealand, Asia and the world. 	<ul style="list-style-type: none"> Database of known HITH Service providers developed and published in members only area of website Increase membership by 15% Increased membership from Private and Mental Health HITH Services Encourage membership from New Zealand and Asia

C. SERVICES

HITH Society website is developed to ensure an online presence

STRATEGY	PERFORMANCE INDICATORS
<ul style="list-style-type: none"> Create a professional website which informs visitors and members Develop systems and processes to ensure information on the website is accurate and current Develop annual website survey of HITH members re website improvements 	<ul style="list-style-type: none"> Website linked to major search engines Pages are checked and updated monthly Run a good quality website that meets the members requirements Survey completed annually

Maintain the relevance of the HITH Society newsletter

STRATEGY	PERFORMANCE INDICATORS
<ul style="list-style-type: none"> Newsletter content will change to reflect current issues Guidelines for use when writing articles for website; panel of reviewers is being developed peer review of all information to be uploaded to website prior to sending to Paul 	<ul style="list-style-type: none"> Regular, timely issues are produced. Content reflects issues relevant to doctors, nurses and allied health Standards written to guide authors

Enhance use of the HITH Society List Server

STRATEGY	PERFORMANCE INDICATORS
<ul style="list-style-type: none"> The HITH Query line is a useful resource for members to gain advice from peers 	<ul style="list-style-type: none"> HITH Query responses are conveyed within 72 hours of receipt

Strengthen the activities of the specialist interest groups

STRATEGY	PERFORMANCE INDICATORS
<ul style="list-style-type: none"> Ensure the special interest groups are an integral part of the HITH Society 	<ul style="list-style-type: none"> Regular reporting of interest group activities to Executive Council Interest groups to organise one new activity each year

Increase the educational activities of the Society

STRATEGY	PERFORMANCE INDICATORS
<ul style="list-style-type: none"> Development of seminars / workshops separate from the Annual Conference 	<ul style="list-style-type: none"> One seminar will be held each year in smaller states; schedule to be developed and roadshow activities to be developed Educational activities will be shared online for members unable to attend

Ensure the Annual Conference is perceived as the industry leading Scientific meeting within the sector, and maintains relevance to the broader membership

STRATEGY	PERFORMANCE INDICATORS
<ul style="list-style-type: none"> From 2010 the location of the Annual Conference will rotate between Vic & NSW to improve member accessibility Local participation on the Conference Organising Committee will be actively sought Increase attendance at the Conference each year Feedback from participants is incorporated in future conferences Financial revenue from the conference increases Ensure focus of conference reflects current issue in HITH, exhibits and acknowledgement of research and developments within HITH services around Australia and new Zealand Continue the International input to increase HITH Society's exposure and clinicians across the rest of the world 	<ul style="list-style-type: none"> Number of conferences organised outside of NSW Number of conference organising committee members from outside NSW Conference evaluation is undertaken each year and reviewed by organising committee Conference attendance increases to 220 participants 20% increase in revenue from conference Early calls for abstracts each year once the focus is decided

Improved value for membership by exploring new areas

STRATEGY	PERFORMANCE INDICATORS
<ul style="list-style-type: none"> Examine the feasibility of the development of member scholarships to attend the annual conference 	<ul style="list-style-type: none"> A minimum of one sponsor in 2013 to support conference scholarships Requests from members and others for advocacy and policy advice will be responded to in a timely fashion

D. RESEARCH

Develop a HITH Society Research Institute

STRATEGY	PERFORMANCE INDICATORS
<ul style="list-style-type: none"> • Online data base • National data repository for clinical outcomes • Multi-site research projects to be developed • Seek external funding ideas and organisations 	<ul style="list-style-type: none"> • Achieve the development of data collection criteria • Analysis of outcomes data • Publication of research in appropriate journals and website • Work with the HITH Marketing interest group to progress

E. SAFETY & QUALITY

The development / dissemination of HITH standards and guidelines is a priority

STRATEGY	PERFORMANCE INDICATORS
<ul style="list-style-type: none"> • Collaborate with Government and relevant bodies to support quality standard setting • Develop framework for guideline sharing • Ensure all guidelines are evidence based • Develop website library journal club and articles of interest and clinical guidelines • Draft HITH Society response to all 10 National Standards • Special Interest Group start dialogue with ACSQHC re 10 Standards & how they relate to HITH regarding a two-way consultative process 	<ul style="list-style-type: none"> • Guidelines/protocols and models of care are published on website • Evidence of sharing work done by specialist interest group & services in meeting the challenges of the National Standards, gap analysis, metrics, examples of outcome measures • Framework is published on website • All guidelines uploaded to the website must be evidence based and reviewed every 3 years. • Repository for guidelines and previous publications and documents produced by or for the society

F. PROGRESS & PERFORMANCE REPORTING

Every 6 months the HITH Society Executive will produce a progress report that will be available on the HITH Society of Australasia Website. This reports will update members and stakeholders on progress and performance against the various strategic directions within this plan.



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HITH SOCIETY AUSTRALASIA

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